NEUROSCIENCE LEADERSHIP





Brains@Work™ Diagnostic Guide

Welcome to the Brains@Work™ Diagnostic — your entry point into understanding leadership, team dynamics, and culture through applied neuroscience.

by soraya shaw

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What Makes This Different

This isn't another personality test or leadership label. It reveals how your brain functions under pressure, change, and complexity.

Through four science-backed categories, uncover how your environment supports or sabotages:

- Performance
- Wellbeing
- Innovation



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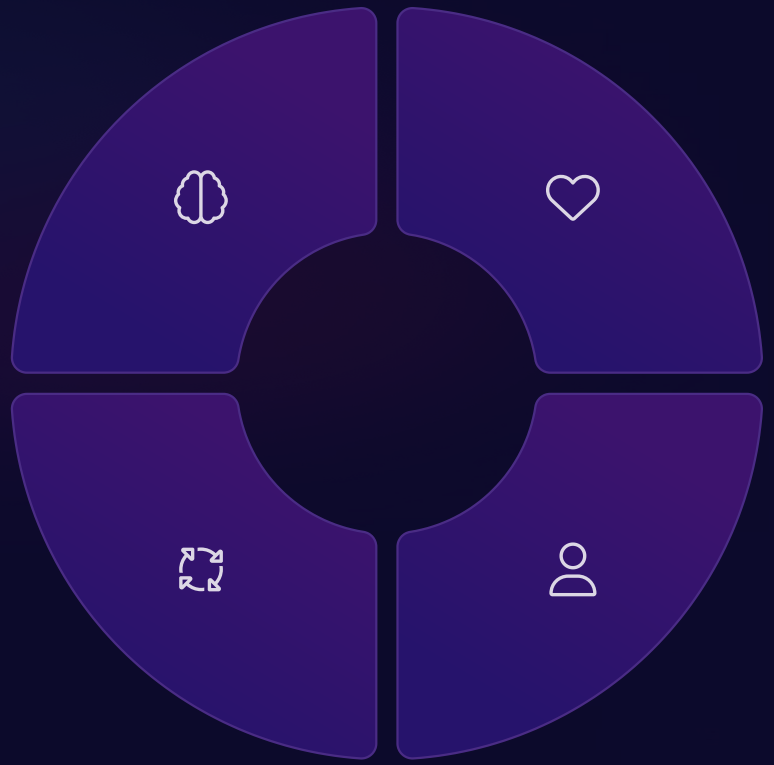
The Four Brain Dimensions

Cognitive Clarity

Mental focus, decision-making, and energy management

Emotional Regulation

How calm, steady, and adaptive you feel under stress



Resilience & Adaptability

Mental flexibility, recovery from challenge, and future readiness

Social Connection & Trust

The strength of team relationships, trust and belonging

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How to Complete the Diagnostic

Allocate Time

Set aside 10–15 minutes in a quiet space for thoughtful responses.

Rate Each Statement

Score from 1 (strongly disagree) to 5 (strongly agree).

Be Honest

There are no right answers—just your current reality.



Complete on paper or digitally, depending on what's been provided to you.

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What Happens Next

60-Minute Insight Session

Personal consultation with Soraya Shaw to review your results.

Your BrainMap™ Profile

Visual overview of your neurological strengths and growth areas.

Actionable Insights

Identify what's helping or hindering your brain's performance.



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Strategic Recommendations

Immediate Applications

You'll receive practical "quick wins" to implement right away. These simple adjustments can yield rapid improvements.

Long-Term Strategy

We'll develop evidence-based recommendations for sustainable change. This creates lasting transformation in your leadership approach.

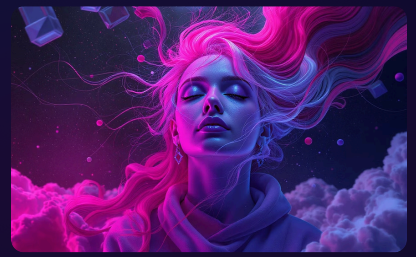
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Benefits for You



Clearer Decisions

Make faster, more confident decisions with reduced mental effort.



Stress Resilience

Develop greater emotional control when facing pressure and complexity.



Enhanced Focus

Maintain concentration and energy through demanding workdays.

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Benefits for Your Team

Improved Communication

Team members express ideas more openly and listen more effectively.

Enhanced Collaboration

Cross-functional work becomes smoother with stronger trust foundations.

Adaptive Mindset

The team navigates change with less resistance and greater creativity.



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